



Grand Rapids Dragonfish

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Dear Business Owner,

The Grand Rapids Dragonfish would like to seek your support in sponsoring our 2016 season efforts. The Dragonfish is an elite, amateur box lacrosse organization, established in 2011. We currently compete in the CI2L (Continental Indoor Lacrosse League), a rapidly growing 11 team league, composed of various major cities throughout the midwest. Our organization strives to provide exiting, championship caliber entertainment to our fans, while growing the game of lacrosse in our community.

As we grow as an organization, so does our financial responsibilities. In order for us to keep things affordable for our players, and our community, we seek the help of sponsors to support our efforts. Your contributions will be targeted exclusively to:

- Lowering players costs, and allowing us to provide the best quality equipment and facility to keep our players safe.
- Allowing us to provide affordable entertainment, and lacrosse instructional/clinics to our community.
- Giving us the platform and resources to grow our community involvement and expand our youth programs.

The Grand Rapids Dragonfish is organized by a small volunteer Board of Directors, who's mission is to purely provide the best example of great lacrosse and share the game that we love with the community around us. Our primary source of revenue is player registration fees and generous donations from local families and businesses. Since these funds do not cover all of our organizations expenses, our players often times have to pool together to raise funds to provide: travel, equipment, and field expenses, all on top of their player registration fees.

In order for us to make this a rewarding experience for our players, and give us the opportunity to give back to our community, we are reaching out directly to local business, family, and friends to provide the opportunity to become a team sponsor! All sponsorships are greatly appreciated, and will receive a signed team picture, shout out on social media, and recognition on a banner in our home rink.

Please take a moment to review and select the sponsorship program that best fits your business and budget.

Respectfully yours,

Maxwell Glova
Board of Directors
Grand Rapids Dragonfish

2016 Dragonfish Sponsorship Packages

	Premier - \$2000	Gold - \$1000	Silver - \$500	Bronze - \$250
Exclusive Sponsorship *only 1 offered	x			
Logo on Home Rink Banner	x	x	x	x
Presence on Social Media	x	x	x	x
Ad in Email Newsletter	x	x		
Page on Team Website	Full Page	Half Page	Quick Mention	
Logo on Team Warm-ups	Large Logo Centered Placement	Large Logo	Half Logo	
Logo on Team Uniform	x			
Signed Team Poster	x	x	x	x
Player of the Game brought to you by recognition	x			
Logo on Youth Clinic t-shirts	x	x		

We appreciate any level of sponsorship, and are very flexible when it comes to helping promote those who support us. Please, feel free to reach out to us with any questions or different proposals that you may have regarding sponsorship opportunities.

